

**PRE-LAUNCH PRESENTATION**

Format : Online, via the web conferencing tool of your choice

Total duration: 45 minutes to 1 hour

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| **AGENDA** |

**Prepare your meeting agenda based on this model that can be tailored to your needs. Return it to us by email no later than two days before the meeting.**

* 5 minutes: “Arrival” of The A Effect Team, program participants and their managers and/or members from the human resources team
* 5-10 minutes: Introductory remarks from the program leader, senior executive and/or human resources manager
* 10-15 minutes: Program presentation by The A Effect Team (methodology, pillars and key moments) followed by a quick question and answer period
* 5 minutes: Testimonial from a program graduate (if possible)
* 5-10 minutes: Roundtable to get to know the cohort program participants
* 15-20 minutes (optional): Discussion period between participants, facilitated by the program leader or The A Effect graduate (if possible)

Here are a few suggested talking points:
	+ Why are you participating in The A Effect’s program?
	+ How do you define ambition?
	+ What do you hope to learn from this experience?